[Insert Date]

[Name of MLA/MPP]

[Name of Riding]

[Address]

Dear [Name of MLA/MPP],

I am writing to you as a concerned member of the Canadian wine industry. As you may be aware, the Canadian wine industry has a nine-billion-dollar impact on Canada’s economy, however its growth is limited by onerous trade barriers between provinces.

On June 28th, 2012 the federal government enacted Bill C-311 which removed the federal criminal offence for your constituents to order/ship wine across provincial borders within the limits and legislation set by provinces. Although this was a huge step forward to reducing inter provincial trade barriers, provinces have dragged their feet in enacting change at a provincial level. The current legal framework causes considerable harm to tourism and the small, family-owned businesses that comprise the vast majority of our wine and grape growing industries.

Only British Columbians, Manitobans and Nova Scotians have the ability to ship and order their favorite Canadian wines. A recent Nanos poll shows that 93% of Canadians support the personal transport of alcohol across provincial borders (Nanos July 2017).

Legislative change to allow consumers to buy, carry, or use e-commerce to order and ship reasonable quantities of wine across provincial borders for personal use will not only benefit consumers, but also the Canadian economy as a whole. For every dollarspent on Canadian wine in Canada, $3.42in Gross Domestic Product (GDP) is generated across the country. Imagine the possibilities if we opened up interprovincial trade on wine within our own borders.

Will you support thousands of Canadian wine producers and consumers?

Sincerely,

[INSERT YOUR NAME]

[INSERT YOUR ADDRESS, INCLUDING CITY AND POSTCODE]